



EMPOWERING PEOPLE THROUGH DESIGN

We are an innovation strategy and design firm. We design comprehensive and compelling digital and physical experiences. We strive to empower people through design, enabling them to achieve their goals and live better lives.

INDUSTRIES

Health & Well-being
Medical Devices & Services
Diagnostics
Scientific Equipment
Consumer Goods & Services
Retail Experiences
Banking & Financial Services
Food & Beverage
Industrial
Commercial
Government
Sporting Goods
Professional Audio
Electronics
Robotics

AREAS OF EXPERTISE

Design Research
Innovation Strategy
Service Design
Industrial Design
Digital Experiences
Interaction Design
Design Specifications
Mechanical Engineering
Technology Development
Quality Management System

Essential

143 South Street
6th Floor
Boston MA 02111
+1 617 338 6057

Contact

New Business

newbusiness@essential-design.com

Media & Communications

media@essential-design.com

Jobs & Internships

careers@essential-design.com

Social

essential-design.com

[linkedin.com/company/essential](https://www.linkedin.com/company/essential)

SELECT CLIENTS

3M	Intouch Health	Philips Healthcare
AARP	iRobot	Puma
Ansell	ITW	Pyrex
Becton Dickinson	Johnson & Johnson	Samsung
Bloomberg	Mayo Clinic	Siemens Healthcare
Bose	Medtronic	Shure
Dell	Legrand	Sonos
GE	Lowe's	Under Armour
Genetech	Molecular Health	Velcro
Gillette	Newell Brands	
Harvard University	P&G	
Idexx	Pearson	

AFFILIATIONS

AIGA, Babson, Bentley University, Consumer Technology Association, Design Management Institute, Design Museum Boston, General Assembly, Harvard, IDSA, Mass College of Art, MassChallenge, MassTLC, Medical Development Group, MIT, Olin College, SDN